

## Introduction for Debra Benton

Debra Benton is one of the most sought after speakers and executive coaches today.

The article from [Top CEO Coaches](#) ranks her in the **top ten** in the world and the #1 female — we're delighted to have her here.

In preparing to introduce her, I discovered that her client list reads like a stock portfolio that I'd like to own!... Microsoft, Pepsi, Mattel, Gillette, Kraft, Campbell Soup, Citicorp, Time-Warner, Lockheed Martin, AT&T, Viacom, American Express, NASA, and on and on.

Debra is an internationally recognized expert on how top executives think and act. Her consulting work and seminars have been conducted in **18 different countries** including three around-the-world speaking tours. She has coached clients to interview with Donald Trump, present at the Academy Awards, run for the U.S. Presidency, testify before Congress, and in line with recent news events, has trained agents on the U.S. Border Patrol...

### **Trust me, she has lots of good stories to tell us!**

You might have seen Debra on the *Today Show*, *Good Morning America*, or on *CBS News* being interviewed by Diane Sawyer. Or you might have read about her on the front page of *The Wall Street Journal* and *USA Today Money*. She's repeatedly written up in *Time* magazine, *Fortune*, *The New York Times* about her executive development work...which we will get a sample of today.

To our benefit, this award-winning, *New York Times* best-selling author has published her research in ten books including her latest with McGraw-Hill, *The CEO Difference: How to Climb, Crawl, and Leap Your Way to the Next Level of Your Career*.

**Now**, I'm pleased to welcome... Debra Benton.